

AN ODE TO INK

Many years ago – it was thirty, I think
When Jaap and Simon founded the company INK.
Technology and tools were added to art
To make INK to stand many worlds apart.
What today is common was then very new:
Word process and network, to name just a few
Of the tools put in place by this visionary team
To meet all translation needs -- it would seem.
But the times they changed and people moved on.
What seemed once good could be improved on.
Simon crafted his own special niche of medical
Jaap went on to vision theoretical
An alphabet soup: MT-TM-TAUS-TDA
All bear the imprint of Jaap today.
Localization World owes much of its brand
To Simon's instruction and Jaap's guiding hand.
So here's to INK and its founders two!
We're with you in spirit – Here's to you!