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Medical translation companies: MediLingua and ASCA form alliance

Leiden, the Netherlands / Osaka, Japan, 5 April 2005 -- Two of the world's leading specialists in medical and pharmaceutical translation have formed an alliance to better support the global activities of their clients in the pharmaceutical, medical device and medical publishing fields. MediLingua BV of Leiden, Netherlands and K.K. ASCA Corporation of Osaka, Japan today announced a co-marketing and exclusive mutual sourcing agreement whereby each firm will market the other's services in their home market and jointly market their services in the United States.

By allying with ASCA, MediLingua will be able to offer its European and US clients ASCA's deep resources in translation of Japanese, with translation of Chinese, Korean and other Asian languages to become available in the near future. The companies provide translation services for regulatory filings, marketing materials, medical device user interfaces and manuals, business reports, journal articles and abstracts, medical databases, medical textbooks, public relations materials, investor relations materials and conference proceedings. MediLingua can also tap ASCA's network of third party consultants in Japan to help smaller firms with entering Japan's huge but complex medical market.



In Japan, ASCA will leverage MediLingua's coverage of all major and emerging European languages to go beyond its core English translation service to offer Japanese pharmaceutical companies the truly global coverage they need to grow their revenues.

Founded in 1995, ASCA specializes in medical and pharmaceutical translations between English and Japanese as well as other major Asian languages. ASCA's clients span the globe and include pharmaceutical and medical device manufacturers, scientific and medical publishers and university and government laboratories.



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MediLingua was founded in 1996 and also specializes in medical and pharmaceutical translations, offering over 30 major and emerging European languages.

In addition to working for manufacturers of medical products, both firms count major medical publishers among their customers. ASCA acts as the Japan office of the weekly journal *Science* published by the American Association for the Advancement of Science and translates *Science's* contents into Japanese on a weekly basis for to the Japanese medical and scientific community. Likewise, MediLingua publishes *Euro MedNews*, a collection of English medical news stories based on the general medical journals of most European countries as a free service to the worlds' medical community. The two companies anticipate that their alliance will create new business opportunities and facilitate global access to important medical information.



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